

# APCUG and Your \$50.00!

Association of Personal  
Computer User Groups



# About APCUG

- **Who We Are**

International, platform-independent, volunteer-run nonprofit organization devoted to helping user groups offer better services to their members.

- **Mission**

To provide assistance and resources to member user groups.



# About APCUG

- User Groups
  - Purpose
  - Rise and Fall
- Genesis of APCUG
  - First Meeting 1986
- Concept and Organization
  - Education and Sharing



# APCUG Today & Future

- APCUG is here for your user group
  - Listening to user group's needs and concerns
  - Addressing user groups' problems
  - Helping user groups with presentations, brainstorming sessions, membership, etc.



# [www.apcug.net](http://www.apcug.net)

- You will find everything in this presentation and more on APCUG's website
- Keep up-to-date with what is happening with APCUG
- Learn what other user groups are doing



# APCUG Management

- Board of Directors
  - Responsible for day-to-day operation of the organization
  - Responsible for policies and procedures



# Board of Directors



President  
David Steward



Vice President  
Marie Vesta



Secretary  
Patty Lowry



Treasurer  
Sandy Hart



Director  
Jim Evans



Director  
Dave Gerber



Director  
Hewie Poplock



Director  
Hank Feinberg



Director  
David Williams

# APCUG Management

- Board of Advisors
  - Liaison between APCUG and member groups
  - Visit groups in their region; make presentations – if possible
  - Assist groups in resolving problems
  - Organize regional events
  - Recruit new groups





# Board of Advisors



Chair /  
Region 5  
Judy Taylour



Vice Chair /  
Region 3  
Bob Vance



Secretary /  
Region 6 & International  
Greg West



Region 1  
Sam Wexler



Region 2  
Gabe Goldberg



Region 4  
Charlotte Semple



Region 9  
Melvin Weekley



Regions 7 & 11  
Roger Tesch



Region 8  
Bill James



Region 10  
Cheryl Wester

# UGLS – User Group Locator List

- What is It?
  - Database of member groups and selected officers
- Accessible to User Group President and APCUG Rep or designee
- Update membership information
  - Officers / contact information / meeting locations....



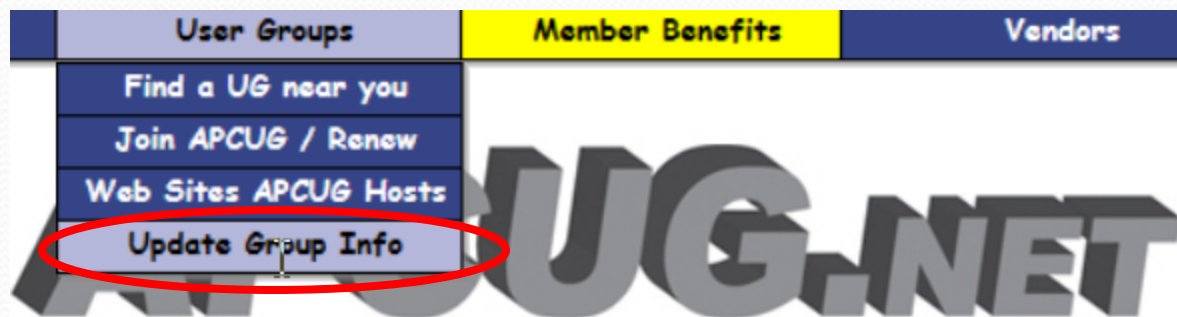
# UGLS

- Find user groups in your area
- Open a line of communication
- Find user groups around the world for your friends and family
- Cross advertise
- Share speakers



# UGLS

- Contact Membership Chair at (membership@apcug.org) for log-in and password
- How it Works!
  - User Friendly Interface Demo



# Speakers Bureau

- Over 100 presentations
- Usually via Skype
- Given by user group members & vendors

Member Benefits
What We Offer
Discounts
Help Articles
Contests
Push Articles
<b>Speakers Bureau</b>
Virtual Conferences



# Virtual Technology Conferences

- Available for all members of APCUG groups
- Held quarterly via iLinc
- Presentations by user group members & vendors



# Virtual Technology Conferences

- Session videos online
  - [www.youtube.com/apcugvideos](http://www.youtube.com/apcugvideos)
- Session chat transcripts
  - [www.apcug.net](http://www.apcug.net) / Member Benefits / Virtual Conferences



# Special Internet Groups – On line

- Digital Photo SIG (Special Interest Group)  
– Central Florida Computer Society
- Available for all members of APCUG groups
- Held monthly via iLinc
- More Online SIGs to come





# Leadership Sessions

- Advisors facilitate with their groups
- Open to officers and members
- Share program ideas, solutions to problems, how to attract new members, officer burn-out, member benefits and more



# PUSH Articles

- Makes editors' job easier
- 20+ articles / reviews each month
- Written by user group members and vendors



# NOOZ

- Informative monthly e-mail sent by Advisors
- What's happening with APCUG
- Benefits, Discounts, Contests, Online sessions, and more



# Reports News Magazine

- Officer reports
- Region reports
- Ideas for member groups



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Fourth Quarter 2012

Association of Personal Computer User Groups



# Website Hosting

- Can't afford a website?
- Let APCUG host your group's website
- Free with your \$50 membership
  - Contact [ols@apcug.org](mailto:ols@apcug.org) for more info



# Online Newsletter List

- Check out what other editors are doing with their newsletters
- Find program ideas and more
- Get contact information to communicate with other editors



# Contests

- Get recognition for your group!
- Yearly contests open to all APCUG member groups
  - Newsletter
  - Website
  - Digital Photo



# Don Singleton

## Volunteer of the Year Award

- Volunteers are the backbone of APCUG and its member groups and are what keep user groups viable
- Nominate one of your members





# Discounts / Special Offers

- List of discounts & special offers for member groups
- O'Reilly quarterly program
  - 2 hard/soft cover books, 3 e-Book certificates
  - Use as door prizes, thanks for volunteering, add to group's library
  - Use for reviews



# Help for User Groups

- **Articles cover:**
  - **Communication**
  - **Fundraising**
  - **Meetings**
  - **Membership**
  - **Operations**
  - **Review Guidelines**
  - **What Works**



# Regional Events

- Annual conference
- Co-sponsored by an user group
  - Presentations
  - Meals
  - Door Prizes
- Would your group like to co-sponsor a conference?



# Follow Us!

- Facebook
  - [www.facebook.com/APCUG](http://www.facebook.com/APCUG)
- Twitter
  - [www.twitter.com/apcug](http://www.twitter.com/apcug)
- YouTube Channel
  - [www.youtube.com/apcugvideos](http://www.youtube.com/apcugvideos)



# Contact

Contact any Regional Advisor or Director by using the first letter of the person's first name and full last name followed by @apcug.org  
example: ggoldberg@apcug.org)



# Q & A

**Ask your questions, please!**

